



ACHIEVE  
FLAWLESS SKIN WITH  
**NEW** — **Derma-Rx** —  
**INTENSIVE  
MOISTURIZER**

The days of dry, flaky skin are now over with this powerful moisturizer

**derma-Rx**

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# derma-Rx

## NEW! INTENSIVE MOISTURIZER

### YOUR ALL-IN-ONE SOLUTION TO END ALL DRY SKIN WOES.

Put up your hands and count the number of hours you spend in an air-conditioned area. Chances are, your ten fingers may not be enough.

Being indoors might mean staying cool and being protected from pollution from the outdoors, but constantly putting your skin under artificial cool air might spell trouble in the long run. The cold, dry air can cause your skin to feel dry and tight by the end of the day.

With the new Derma-Rx Intensive Moisturizer, you can stay hydrated all day and night, while it works to rebuild your skin's barrier function so that it can better protect itself. This specially formulated cream gel ensures that your dry, sensitive skin gets intensive, long-lasting hydration.

Thanks to a rich formula and super hydrating ingredients, Derma-Rx Intensive Moisturizer is able to combat dry skin to give you healthy, glowing skin.

#### **PROBLEM: YOUR SKIN IS ALWAYS DRY.** **YOU NEED A RICH MOISTURIZER TO NOURISH DRY SKIN**

Bring out the glow and shine from within when you deeply hydrate and nourish the skin with Derma-Rx Intensive Moisturizer. This high-performing moisturizer has a rich, hydrating formula that locks in moisture right down to the deepest layers of your skin. This slows down the rate of moisture loss, and also keeps skin soft, supple and moist throughout the day.

#### **PROBLEM: YOUR SKIN IS ALWAYS RED AND IRRITABLE.** **YOU NEED A MOISTURIZER TO DEEPLY SOOTHE AND CALM SENSITIVE, IRRITATED SKIN**

One of the main symptoms of dry skin is the painful shedding of skin cells. To reduce the appearance of redness and soothe any irritation, Derma-Rx Intensive Moisturizer contains ingredients like Bisabolol to calm angry skin while giving your skin a hydration boost.

#### **PROBLEM: YOUR SKIN IS PRONE TO IRRITATION.** **YOU NEED A MOISTURIZER THAT STRENGTHENS THE SKIN'S BARRIER FUNCTION AGAINST EXTERNAL AGGRESSIONS**

To prevent further moisture loss and aggravation that is caused by external aggressors, the Derma-Rx Intensive Moisturizer contains ingredients that improve the skin's natural barrier, ensuring that all the moisture it absorbs stays locked within the skin.



### TOP OF THE LINE

Derma-Rx always bears its customers' needs in mind. That is why the Intensive Moisturizer's oil-, paraben-, and fragrance-free formula doesn't aggravate sensitive skin, yet is powerful enough to deliver high levels of moisture into the skin for great results. And despite its high moisture levels and intensive formula, the moisturizer has a non-greasy gel-like texture that is instantly absorbed into the skin and doesn't leave behind an oily after-feel. A thin layer over the face once in the morning and night, and the days of painful, dry skin will be over.

#### TRY IT TO BELIEVE IT

Apply the Derma-Rx Intensive Moisturizer twice a day and your days of painful, dry skin will be over.

\*For best results, apply frequently in an air-conditioned room.



Gently apply a thin layer over the face before sunscreen.



Gently apply a thin layer over the face as the last step of your skincare regime.

## WHY IT WORKS

### BIOMIMETIC CERAMIDES

These active ingredients are similar to the waxy lipid molecules that act as skin barriers to external micro-organisms as well as prevent an excessive loss of water. Not only does it rebuild and strengthen your skin's natural barrier, it also helps to retain and lock in all the moisture in the skin.

*Result: Firm, healthy skin that can effectively retain moisture and fend off attacks from external aggressions.*

### PRICKLY PEAR CACTUS EXTRACT

This do-it-all extract is a highly-moisturizing, skin-softening oil derived from the Prickly Pear Cactus. It is ultra-rich in flavones, antioxidants, vitamins and minerals and helps to deeply hydrate the skin and ensure that the moisture level of the skin is always at optimum levels.

*Result: Plump, supple skin that looks young and healthy.*

### SACCHARIDE ISOMERATE

This plant-derived monosaccharide is similar to the carbohydrates found in our epidermis, and is especially useful as it is a highly effective water-binding agent and emollient that holds large amounts of moisture over a prolonged period of time. It also keeps your skin cells bonded firmly together.

*Result: Smooth, soft skin that looks moist and supple.*

### SODIUM HYALURONATE

Thanks to its small molecule size, this naturally occurring carbohydrate easily penetrates deep into the layers of the skin to help maintain moisture levels and replenish water loss. It attracts and holds a lot of moisture, allowing the skin to reveal a healthy glow from inside out.

*Result: Fuller, youthful-looking skin that bounces.*

### BISABOLOL

Derived from the German Chamomile, this wonder extract has anti-inflammatory and -irritant properties which help soothe and relieve any irritation or redness.

*Result: A clear complexion free of redness and irritation.*