

Blemish Cleanser & Formula (1D &BF) Press Kit

Open size: A3 size, close a4

Paper: Matt Art Card 256gsm

Finishing: Gloss Lamination

FRONT & BACK

derma-R_x

We're Bringing
NATURE'S
Laboratory
Directly To You

**BLEMISH
CLEANSER**

**BLEMISH
FORMULA**

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INNER

A Better Blemish Wash - Naturally!!!

derma-Rx BLEMISH CLEANSER

Better blemish care begins with a better blemish cleanser!

The **derma-Rx** Blemish Cleanser is part of our blemish-care regimen. A low-foaming, fragrance-free cleanser containing mild exfoliation ingredients that deep cleanses as well as purifies and detoxifies your complexion. Blemish Cleanser combines the antibacterial benefits of Salicylic Acid with exfoliating properties of natural Alpha Hydroxy Acids (AHAs) to remove oil and impurities without irritating the skin. Helps to minimize blemishes and control further breakouts.

AHAs, normally found in fruits, function to rejuvenate the skin via gentle exfoliation that removes sun-damaged cells on the surface of the skin thus revealing a smoother, brighter and even complexion. Derma-Rx Blemish Cleanser contains AHAs extracted from caviar lime originating from the Australian sub-tropical rainforests.

INGREDIENTS AND BENEFITS

Salicylic Acid

A beta hydroxy acid (BHA) that is able to penetrate deeper into the skin to effectively exfoliate and decongest clogged pores, which makes it effective for reducing blemishes, including blackheads and whiteheads.

Caviar Lime Extract (Microcitrus Australasica Fruit Extract)

A natural source of AHAs extracted from caviar limes originating from the Australia sub-tropical rainforests. It helps to promote skin renewal via gentle exfoliation for a smoother, brighter and even complexion.

WHAT'S SPECIAL ABOUT BLEMISH CLEANSER?

- Deep cleanses pores • Mild exfoliation benefits • Fragrance-free
- Paraben-free • Contains Allantoin for skin protection

WHO IS IT FOR?

Women and men of all ages with oily, acne prone complexion and skin type.



Be Blemish Free - Naturally!

derma-Rx BLEMISH FORMULA

Tired of trying harsh chemical products that cause severe damage to your complexion?

The **derma-Rx** Blemish Formula is an oil-free formulation infused with a powerful blend of more than 10 plant-based extracts together in a single product. The combination of blemish-fighting ingredients helps to control and minimize the appearance of blemishes, while preventing breakouts. Blemish Formula also helps control excess sebum production and soothes irritated skin while promoting rapid healing to prevent lasting scars.

See and feel the difference!!! Calling on Nature to provide solutions for blemish-free, healthy complexions.



INGREDIENTS AND BENEFITS

Silanediol Salicylate

A synergistic complex that consists of salicylic acid and organic silicium. Salicylic acid helps decongest clogged pores via exfoliation both on the surface and deep within pores while silicium helps promote healing and prevent long-lasting scars.

Multi-Herbal Complex

A botanical compound derived from root of ginger, cinnamon tree bark and root of burnet that helps control excess sebum production thus reducing the appearance of pores while discouraging the growth of bacteria that can cause acne.

Pennywort Leaf Extract

A botanical extract with great anti-inflammatory and antioxidant properties that helps soothe and relieve irritated skin to reduce the visible appearance of redness during breakouts.

WHAT'S SPECIAL ABOUT BLEMISH FORMULA?

- Oil-free formula • More than 10 plant-based extracts formulated
- Reduces excessive sebum production • Eliminates acne-causing bacteria
- Exfoliates to remove debris that clog pores • Soothes red and irritated skin
- Promotes natural healing to prevent lasting scars

WHO IS IT FOR?

Women and men of all ages with oily, acne prone complexion and skin type.